



Georgia Education Articulation Committee, Inc.
4784 Rosebrook Court
Atlanta, GA 30339
Phone: 404.355.8586
Fax: 404.355.1523
Email: gaprobe@mindspring.com

Media Contact:
Erin Wolf
erin.wolf@demandengine.com
912-354-8007, ext. 405

FOR IMMEDIATE RELEASE

Annual College Fair Tour Converging on Georgia

Atlanta, GA – The Annual PROBE College Fair Tour is converging on Georgia. The event is a yearly tradition bringing more than 300 institutions from across the country.

Held at multiple locations in Georgia, high school students will have the opportunity to learn about colleges and universities in the state, the southeast region, and throughout the country. The fair is a key way to connect with prospective students. For many of the colleges, this will be the only time they visit these areas this school year.

“The purpose of PROBE is to help connect Georgia high school students with colleges and universities across the state and country,” says Bill Smith, PROBE Executive Director. “Our goal is to provide students access to as many colleges and universities as we can for each community in Georgia. Students and parents will have the opportunity to meet the college representatives and get their questions answered about each campus, admissions policies, scholarships, and financial aid.”

Students are Encouraged to Prepare for the Fair

For the second year, students have the opportunity to register in advance for the college fair. Doing so will give each student a unique bar code. Students can register at www.gaprobe.org/students. College representatives will have scanners at their tables during the fair where students may simply have their bar code scanned to request more information about each school.

“The bar codes and scanners are ideal because they free students and college representatives up to have more productive conversations,” says Smith. “Instead of spending their time hand-writing on hundreds of interest cards, students can take a few seconds to be scanned by a college and then use the rest of their time talking to the representative about that school. Additionally, this is how college admissions offices prefer to capture student information.”

Tips for Students Before Attending the College Fair

College fairs are fantastic opportunities for students to see many different schools at one time. However, because there are many schools and a lot of other students in the same place, they can also be a little overwhelming. Here are a few tips for students to prepare in advance for making the most of the fair:

- **Do your homework** – and in this case, we don’t mean English papers. Students should find out in advance who is attending the college fair and decide which schools on that list they are most interested in learning about. Then, students should spend some time online on each school’s website, especially the admissions or future student page(s). Here students can find facts about the school, learn about the campus, and look up admission and/or scholarship application deadlines.
- **Make a list of questions to ask each school** – Once you narrow down which schools you want to talk with at the fair, students should write down 3-4 questions they want to ask each school. It is a good idea to stay away from



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simple questions like “How many students are on campus?” Questions like this can be answered quickly with a little online research. Students should try to ask questions about the culture of the campus, individual academic or extracurricular programs, or other questions specific to housing or student activities.

- **Pre-register** – For the second year, PROBE is offering students the chance to pre-register to receive a bar code that can be easily scanned by colleges they visit with at the fair. This will allow schools to easily capture information and it saves students from having to handwrite information cards. Take a few moments to sign up at www.gaprobe.org/students.
- **Have a back-up plan** – What happens if the student gets sick on the day of the fair or has practice or a meeting during an evening fair? It is a good idea to have a back-up plan to send parents in the student’s place. At the end of the day, parents will play a major role in the decision making process and it is good to get them involved in the initial research process.

Colleges in Attendance

The PROBE Fair brings institutions from around the state and country to the different communities in Georgia. A complete list of colleges and universities attending the various fairs can be found on the PROBE Facebook page www.facebook.com/georgiaprobe - under the Events tab.

Follow the Fair

Students and parents have several options for learning more about the fair tour this fall:

Web: www.gaprobe.org

Facebook: www.facebook.com/georgiaprobe

Twitter: [@probe_fair](https://twitter.com/probe_fair)

Mobile text updates and reminders: Text “**CollegeTour**” to #33233

About GEAC

Founded in 1950, The Georgia Education Articulation Committee, Inc. is organized to stimulate interest in post-secondary education for citizens of Georgia by bringing together students, parents, counselors, administrators, and representatives of nonprofit post-secondary educational institutions, including, but not limited to, colleges and vocational-technical schools.

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